

Job Specifications

Position Title: Subject Matter Specialist (SMS)- Horticulture & Forward Linkages

Locations: Balrampur, Chhattisgarh

Organization / Program Information: Udyogini, a leading NGO of Central India to coordinate its CSR project aiming at integrated holistic development and strengthening community institutions (WEGs/Federation/FPO/Cooperative) in selected village clusters in Balrampur districts of Chhattisgarh.

Job description: The SMS will be responsible for overall management of the Horticulture theme in the project. S/he has to coordinate with Project Manager and other village level staff for implementation of Horticultural activities on field.

Key Responsibilities:

- S/He will look after the nursery production work in the district and will arrange all inputs for maintenances of these orchards and nurseries.
- S/He will also look after the plant protection, Floriculture and Horticulture Marketing related works in his respective district.
- S/He will analyse the horticulture yield in the area and design garden plans/planting layouts
- S/He will be advising the farmers about tree planting schemes and organise horticulture trials
- S/He will undertake research related to Horticulture in the area and publish technical reports, advisory leaflets and pamphlets
- S/He will design IEC material related to Horticulture for training purpose
- Develop and maintain positive relationships with relevant local public and private stakeholders related to entrepreneurship components of the project
- Beneficiary mobilization and capacity building of Women Enterprise Groups (WEGs)/Producers organizations/associations, including assisting them to develop an institutional structure, specifically regarding a gender perspective
- Develop detailed mapping along the value chains for the selected products, understand drivers for value chain development-system efficiency, product quality, product differentiation, social and environmental standards, business environment, development of business plan and market linkage etc

Client Orientation:

- Reports to internal and external clients in a timely and appropriate manner, maintains effective client relationships
- Organizes and prioritizes work schedule to meet client needs and deadlines, responds to client needs promptly

Qualification & Experience:

- Applicants must be postgraduates in Horticulture or have a Masters' in Agriculture or other relevant discipline
- At least 3-5 years of relevant experience
- Working experience with governments, corporates and NGOs
- Grassroots experience of working with the rural poor in livelihoods based on Natural Resource Management is essential
- Strong communication skill in English and Hindi
- Computer proficiency with high level of familiarity with MS Word, Excel, Power Point

Desired Profile and Skills:

- Ability to develop, monitor and implement Project plans
- Commitment to work, creative thinking and documentation skills
- Good interpersonal and team-working skills
- Good communication and presentation skills, analytical and interpersonal abilities
- Excellent listening skills, verbal and written communications skills
- High standards of conduct sound work ethics and service delivery approach.

HOW TO APPLY: If you meet the above qualifications and are interested in this opportunity, please submit a detailed CV together with a covering letter explaining how you are suited for the position to hr@udyogini.org by 30th Dec. 2020